University of Huddersfield
Business School

BMS0013 Dissertation Feedback Sheet

Student Name	**Martina HLAVATA u1273515**
Marker's name	**Glenn Hardaker**
Specific criteria	**An Evaluation of Applicability of the UK Business Model to the Conditions of the Czech Market**
Research problem Formulation Focus Rationale	The aims and objectives were clear and well defined.
Literature review and use of theory Critical awareness of relevant theory Range of reading Relation to research questions Independent research	Very comprehensive. Ideally this should have been more concise but the student clearly made a major effort.
Subject related conceptual framework and methodology Development of subject related conceptual framework Appreciation of methodological issues Rationale for research approach Conduct of data collection Awareness of strengths and weaknesses	She demonstrated a need for the chosen research and she gave a very detailed and thorough methodology chapter. She demonstrated a good understanding of her methodological choices.
Analysis Data presentation Appropriate analysis	Some very interesting findings. Martina illustrates that she has made every effort possible.
Presentation and expression Referencing Presentation Use of language	Referencing good and followed the guidelines. TurnitinUK similarity 5%. Again it shows she has tried very hard to ensure originality
Discussion and Conclusions Evaluation of findings Reference back to the literature Placing of work in its broader context Quality of conclusions	Martina demonstrates a genuine interest in the subject area and is reflective in her approach towards the conclusions.

Internal consistency of dissertation	**Comments and justified grade**
Argument Internal consistency Use of information to sustain argument Awareness of strengths and weaknesses	Martina has made a major effort. She provides a clear focus from the beginning and this continues throughout the dissertation. Excellent dissertation.
Grade	A

Percentage mark 80%   Agreed mark 80%