

BAKALÁŘSKÉ STUDIJNÍ PROGRAMY
na Vyšší odborné škole ekonomické Zlín

Thesis rating

Name of student: Pavlina Fiedorova
Academic year: 2006

Supervisor of thesis: John Hall

Topic: In face of the accounting and internal controls issues arising from the outsourcing of Xerox's marketing incentive scheme, Xerox is assessing the option of bringing the activity in-house

Table A

Aspects	Difficulty level	ECTS grade							Result
		A 1	B 1,5	C 2	D 2,5	E 3	Fx 4	F 5	
1 Objective achievement	3	X							3,0
2 Logical composition	2	X							2,0
3 Theoretical part	3	X							3,0
4 Analytical part	3		X						4,5
5 Usage of literature	2	X							2,0
6 Written performance	1	X							1,0
7 Compliance with standards	N/A	N/A							
Total	14								15,5

Score = $15,5/14 = 1,107$

Difficulty = 1,1 (The thesis subject chosen was complex and difficult. The outsourcing by Xerox had been undertaken in 2003 and had been neglected for over 24 months. This project has helped Xerox evaluate the weaknesses and develop corrective actions. In addition, very little information was readily available and therefore required considerable research to obtain relevant information and data. Hence the difficulty rating of 1,1)

Final rating = $1,1 * 1,107 = 1,2177$. Then from Table B - **Grade A**

Footnote: For each aspect choose the grade and mark by „X“. The result has to be corrected using the coefficient of difficulty of the thesis (1 to 1,5 – 1 stand for higher difficulty). The final rating proposal is determined according to the rating scale (table B).

Table B

Scale	ECTS grade	Verbal description
1,0 – 1,49	A	Excellent
1,5 – 1,99	B	Very Good
2,0 – 2,49	C	Good
2,5 – 2,99	D	Satisfactory
3,0 – 3,49	E	Acceptable
3,5 – 3,99	FX	Unacceptable
4,0 -	F	Unacceptable